

# Hereford Bull-etin

Summer 2009



The World Renowned Breed

## Annual Subscription 2009 / 2010

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1909-2009

## Celebrating 100 Years of Irish Herefords

See Page 2



## National Hereford Show Young Handler Competition

The Society's Council is very appreciative of the generous presentation by the Twomey family of a

Silver Perpetual Trophy  
(Award for Excellence)  
in memory of the late  
William J (Bill) Twomey.

This outstanding trophy will be awarded to the winner of the young handler class.

While the trophy will be retained for safety at the Society's offices a replica will be presented as a keepsake to the winning exhibitor.

Entry to this Class No 122 in the Tullamore Schedule is free As many young entrants as possible are encouraged to participate in this the Society's Centenary Year.

## Russian Delegation Visit Ireland on Fact Finding Mission

Recently a delegation of Russian farmers importers and officials visited to see at first hand the quality of Irish pedigree cattle in particular Hereford, Angus and Dairy cattle. Hosted by Bord Bia the group also met with exporters and veterinary officials of the DOA. The group were most impressed with the Herefords viewed at the Ballyaville herd of Joe & Ivor Deverell adjacent to Tullamore where the group later met with the Irish Pedigree Cattle Breeders Council. The indications are that this may well translate into a very positive market for Irish Herefords.

## National Hereford Show

Sunday August 9th

The National Hereford show at Tullamore provides an excellent opportunity for Irish Hereford Breeders to showcase the breed and to demonstrate the quality of their stock.

More than ever this year as the Society celebrates the 100th anniversary of the founding of the Irish Hereford Breeders Association it is more important than ever that the breed demonstrate its many qualities for visitors to this national event. Breeders are urged to make that special effort to ensure the event is a fitting tribute to those dedicated Hereford breeders who provided the foundation for the success of the breed down through the years.

### Dress Code

All exhibitors please note that as at Beef Expo 2008 the updated dress code of Green Sleeveless Hereford jacket, cap and tie are desirable to promote the Hereford of 2009. Some breeders will already have kitted themselves out while those who have not will have an opportunity to purchase at the Society's tent on show day.

Over 100 Entries expected.

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## New President

The new President of the Society taking up office on July 1st is Mr Coote Geelan of Cloonagheer, Dromod, Co, Leitrim.

A member of the Society's Council Mr Geelan is also a member of its Breed Improvement Committee. An active member of the Connaught Branch IHBS he has judged at various shows north and south of the border.

He is also a member of the North Eastern Livestock Improvement Society.

Mr Geelan states "I have been involved with Ballymore Herefords since the foundation in 1973 with my father, when we purchased our first Hereford, Kildrum Fairy for a figure of £165 from Master Micheal Reynolds

of Ballinamore. She was the foundation stock and many of her descendants are in our 25 cow herd. I took over the herd from my father in 1997 and started on the show circuit in the early 2000 nds with some outstanding

success. Some of my other interests are motor sport, horse racing and heavy plough horses. I have been involved in the Suffolk Sheep, also Border Leicester, being the first Southern Irish man to be elected to the Border Leicester Council in 2006 for a period of 4 years.

It gives me great pleasure to represent my fellow breeders in the year ahead."

I look forward to a tremendous national show and the opportunity to meet with and welcome those Hereford breeders from at home and overseas who can join us on this special occasion".

The new Vice President is Mr Gene Lynch, Droumdaniel, Bantry, Co, Cork.



Society President  
2009/2010  
Mr Coote Geelan



Champion Fermoy  
Carrigroe Bulldozer  
with owner Frank Applebe  
and JJ Farrell (Judge)



Champion Ballinasloe  
Kye Paul 461  
with  
Patrick & Shane McGrath

## ALLOWDALE FIELD EVENING (Sat 29th August)

Allowdale Herefords was established in 2006 with cattle purchased from herds north and south of the border. In 2007, they imported 30+ plus animals from Badlingham, Border, Free Town, Haven and Westwood. Allowdale were fortunate in their selection to obtain Free Town Panorama, Dam of Free Town Dictator who was Supreme Champion 2008 at the National Hereford Show (Tenbury).

At the field evening Allowdale Herefords will have a wide variety of progeny of bulls in use - due to their high use of AI . Churchill Storm, Yarram Pompeii, Yarram Star General, Ervie Classic, Free Town Baron. Stock from the 2 current stock bulls - Badlingham Boxer and Border General V25 will also be on display. In addition to the wide variety of sires there is stock from more than 12 herds. Foods and refreshments along with parking facilities will be available across the road from the home farm at the Kanturk Rugby Club.

Munster Branch  
Field Evening  
Allowdale Herd  
Saturday August 29th  
2.00 PM  
Knocknacolan  
Kanturk  
Co Cork  
[www.allowdale.com](http://www.allowdale.com)



1909

### TEXTING SERVICE

The Society has recently installed a texting program which is intended to ease communication with members, especially notification of Branch Meetings, sales etc.

The cost of postage has become increasingly expensive and this system will provide substantial savings over time. If you have a mobile telephone number and wish to be included in the system, please forward to the office for inclusion.

Already mobile numbers are available for approx. 65% of breeders. If you do not wish to avail of the text notice please notify the office and your phone number can be removed from the list.

### AI Royalty Fees

**GLASLOUGH ESQUIRE:** At a recent review of royalty fees the Society's Council agreed to reduce the current royalty fee on progeny of Glaslough Esquire notified after July 1st from E30.00 to E20.00.

**ARDLAHAN GINGER:** The Champion at Roscommon in October was bred by Darren and Paddy O'Rourke, Kildimo and purchased by the Society in co with the National Cattle Breeding Centre, Enfield. Semen is now available through Progressive Genetics at 1850 20 20 50 and Munster Group at 022-43228.

A Royalty fee of E20.00 will apply to progeny at registration as with Glaslough Esquire.

News from Enfield is that this bull has progressed and grown very well and is showing very good potential.

It is hoped to arrange a date with Enfield AI when breeders can view Ginger and Dunsinane Freeman the most recent new arrivals at Enfield in the near future.

### 1909-2009

The Irish Hereford Breeders Association was founded on 26th August 1909 at a meeting held at the RDS, Ballsbridge, Dublin.

#### Special Award

To mark a century of progress since, a specially commissioned medallion will be presented to each first prize-winner at the National Hereford Show.

#### Historical Booklet

A booklet to mark the occasion, which will include articles on some of the foundation Irish Hereford herds and items of interest up to the transfer of responsibility from the Association to the current Irish Hereford Breed Society in 1971/2, will be published. It is anticipated that this may well be ready for launch at the National Show if all deadlines can be met.

#### Commemorative Badge

A commemorative badge is also in the pipeline and will be available to members.

#### Overseas Visitors

Invitations will also be issued to overseas visitors to join with Irish Hereford Breeders at Tullamore, to attend what should be a very special occasion.

#### Centenary Dinner

See North Leinster News



2009

### HEREFORD SEMEN EXPORTS HUNGARY & SOUTH AFRICA

It is pleasing to report the sale of two Hereford bulls standing at Dovea AI to Hungary and South Africa. A consignment of semen from Glaslough Esquire, the high priced Roscommon Champion purchased by the Society in co. with Dovea AI and from Banner Dandy, purchased by Dovea AI at the performance test station, Tully, Co. Kildare, has been exported to the Hungarian Hereford Society. Representatives of the Society including Dr. Istvan Marton and Dr. Ferenc Szabo visited Ireland, on the invitation of the Society, to attend the Beef Expo at Kilkenny in October last.

Glaslough Esquire is bred by Sam & Nigel Heatrick of Glaslough, Co. Monaghan, while Banner Dandy is bred by Frank & Edel Considine, Kilrush, Co. Clare.

A consignment of Glaslough Esquire has also been purchased for export to South Africa by prominent Bloemfontein Hereford Breeder, Mr. Dirk Louw. Mr. Louw has looked at several Irish Hereford bulls before finally selecting Esquire, a bull he feels has the qualities, genetics and performance figures to match his breeding program in South Africa.

We wish the purchasers every success in their breeding program.

## Branch News

### Cavan Monaghan Branch (Cavan, Monaghan)

Chairman: Nigel Heatrick  
Phone: 087-9969640  
Secretary: Cathal Flynn  
Phone: 087-2052773

Any new breeders in the area wishing to attend meetings or join in branch activities should contact the branch Chairman or Secretary.

**Male and Female of the Year**  
(Confined to members in the region)

**Four qualifying shows:**

Belturbet, Tydavnet, Arvagh with the winners to be announced at Virginia Show.

Points recorded for each exhibit in all four shows, based on performance in each class: 1st place - 5 points  
2nd place - 3 points  
3rd place - 1 point

Winning Male and Female will be the exhibits that accumulate most points over the four shows.

Prizes:

E200 Male of the year

E200 Female of the year

and will be awarded following judging at Virginia.

Further details from The Chairman or Secretary.

### Munster Branch

(Clare, Kerry, Cork, Tipperary, Waterford.)

Chairman: John Neenan Phone: 086/8788762

Secretary: Cathriona Murphy Phone: 061-378445

Any new breeders in the area wishing to attend meetings or join in branch activities should contact the branch Chairman or Secretary.

#### Nenagh Show Monday August 3rd

Hereford Breeder and Tipperary native Henry Dudley has his sponsors lined up once again for what promises to be one of Ireland's top summer shows. The usual lucrative Bull and Heifer calf Championships with very substantial prize-money feature prominently. While the two feature classes usually make for very strong competition the other classes can often be very close encounters with some excellent cattle exhibited. Please make every effort to support the event.

#### Branch Membership Drive

The Munster Branch had a very successful membership drive over the last few months and the Branch has many new members. One of the perks for members will be our own website which will be launched before the year end. Work has already begun on the project.

#### Field Evening

The Branch is delighted to announce that this year the "Allowdale Herd" of Liam Philpott and Anne Pounds has been put at our disposal for our field evening. The date for your diary is the last Saturday in August (29th inst at 2.00pm). The farm is situated across the road from Kanturk Ruby complex about 1½ miles from Kanturk town.

#### Branch Outing

The annual trip this year will take place on the weekend of August 14th. Names to Cathriona Murphy or Chairman John Neenan 086-8788762.

#### Dates for your diary:

The next meeting of the Branch will be held at the Firgrove Hotel on Tuesday July 7th at 8.30pm.

#### AGM

The AGM of the Branch will take place also at the above venue on Tuesday November 10th at 8.00pm. All Munster Breeders welcome.

### Connaught Branch

(Mayo, Galway, Donegal, Leitrim, Sligo, Roscommon)

Chairman: Padraig McGrath Phone: 087/2693201 Secretary: Anne Flynn Phone: 071-9658930

Any new breeders in the area wishing to attend meetings or join in branch activities should contact the branch Chairman or Secretary.

#### Hereford Classes Strokestown September 12th

Entry fee: E10.00 Prize money in each

class:

1st E100 2nd E75 3rd E50 4th E25

#### Female Classes

Cow in milk or in calf

Heifer born prior to 1st July 2008

Heifer born between 1st July 2008 and 31st December 2008

Heifer born after 1st January 2009

#### Male Classes

Bull born prior to 1st July 2008

Bull born between 1st July 2008 and 31st December 2008

E50 for best pair of Herefords male or female exhibited by the same owner.

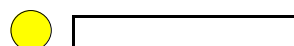
E100 for the Champion

E50 for the Reserve Champion

A special effort is this year being put into the revival of Hereford classes at Strokestown which for many years was the venue of the "National Hereford Show".

Choice and number of classes have been increased with the co-operation of the show society who have been most helpful.

We hope to see you all in Strokestown on September 12th



**North Leinster Branch**  
(Louth, Meath, Westmeath,  
Longford, Offaly)

Chairman: Rosemary Swan  
Phone: 046/9025599  
Secretary: Joe Deverell  
Phone: 087/2702271

Any new breeders in the area wishing to attend meetings or join in branch activities should contact the branch Chairman or Secretary.

**Mullingar Show Sunday July 12th**  
Show secretary Eileen White phone

breeders give the seven Hereford classes their full support. Entries close 30th June.

**Trim Show**  
**Sunday September 6th**

Rosemary Swan Chairwoman of Trim Show and Hereford breeder Mr George Stanley of Sponsors Stanley Macadam have once again put together a most attractive package for Herefords in the North East.

This promises to be a major highlight in the show calendar and will be a keenly fought competition on Sunday 6th September.

Limited overnight accommodation available for cattle Contact Rosemary Swan Ph. 046/9025599

**Judging Competition**

The North Leinster Branch will once again host its judging competition as part of the Trim show event with valuable prizes in all sections.

This competition has had a tremendous response to date and promises to be even bigger this time around.

**BUS TRIPS**

Clogher Valley Show, Wednesday July 29th.

Field Evening "Allowdale Herd" Saturday August 29th.

These promise to be two very interesting and exciting outings, please contact Secretary Joe Deverell @ 087-2702271.

**CENTENARY DINNER**

The North Leinster Branch have taken the initiative to hold a special celebratory get together and dinner at the Tullamore Court Hotel on the night of Sunday October 25th (Bank Holiday Weekend). An initial organising committee has been set up. It is anticipated this special event will get country-wide support. Other branches and clubs will be contacted shortly to enlist their support.

It is requested if you or your family have old photographs of Hereford interest, you contact branch Secretary, Joe Deverell @ 087-2702271.



**West Cork Club**  
(West Cork)

Chairman: Tom Hickey  
Phone: 028-37147  
Secretary: James Kingston  
Phone: 086-8598038

Any new breeders in the area wishing to attend meetings or join in branch activities should contact the branch Chairman or Secretary.

**Bantry Show**  
**Sunday September 6th**

Venue for West Cork Hereford Championships. Your support of this event continues to make it one of the top Hereford events in the region.

**South Leinster Branch**  
(Laois, Kilkenny, Carlow,  
Wexford, Wicklow, Dublin)

Chairman: Glen Jacob  
Phone: 087/6786895  
Secretary: John Jones  
Phone: 055-28283

Any new breeders in the area wishing to attend meetings or join in branch activities should contact the branch Chairman or Secretary for particulars.

**Ploughing Championships**  
**2009**

**Athy Co Kildare**

The South Leinster Branch under Chairman Glen Jacob is our host for the event and would appreciate if all members in its catchment area would lend their assistance in preparing the site, attending during the event and in the follow up.

The branch has already sourced cattle for display at the event and is beavering away with preparations throughout the summer

**News Brief**

Calves from Australian Semen have recently been born. Initial reports are good. Calving to time without difficulty.

To See Brochures of Yarram Star General W251 and Bowmont Storm A584 contact the office at 044 9348855.

Please note the Phone numbers & contact details for the IHBS office at Mullingar

Ph.: 044/9348855 or  
044/9348862  
Fax: 044/9348949

Email: [Hereford@iol.ie](mailto:Hereford@iol.ie)  
[www.irishhereford.com](http://www.irishhereford.com)